



Photography & Video Footage Guidelines

- All individuals or crews taking photographs or video footage must be “mobile.” Setting up lights, tripods or backdrops that could impede foot or vehicle traffic on the fairgrounds is not permitted.
- Individuals or crews taking photographs or gathering video footage cannot advertise or distribute any promotional materials or information (such as flyers, stickers, buttons, brochures, etc.).
- Video footage or photography of free entertainment and Grandstand shows, without permission, is strictly prohibited.
- Video/photographers may not enter areas that require special credentials or are marked off-limits.
- The Minnesota State Fair’s “everyone pays” policy applies to all video/photographers and talent as it relates to admission, ride, game, attraction and Grandstand tickets, as well as food and merchandise.
- The Minnesota State Fair cannot grant permission to photograph company logos on concession stands or exhibits. Videographers and photographers are responsible for seeking permission (if it is required) from the business owner/s.
- The Minnesota State Fair cannot grant permission for still photography and/or filmed interviews. Videographers and photographers are responsible for seeking permission (if it is required) from the individual/s being photographed or interviewed.
- The Minnesota State Fair cannot grant permission to photograph or shoot footage of scenes outside the fairgrounds, as that area is property of the city of St. Paul.

Special Note: If you are an individual or crew wishing to get footage and/or interviews for a special news segment, television show, commercial, documentary, film or broadcast program, etc. that requires any special considerations, you must contact the marketing & communications department to obtain permission at least 30 days prior to the start of the current year’s fair.

If you have additional questions, please contact the marketing & communications department at (651) 288-4321 or media@mnstatefair.org.