

MINNESOTA STATE FAIR

NEWS RELEASE

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Minnesota State Fair to be Featured on Travel Channel Specials

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Minnesota State Fairgrounds—The Great Minnesota Get-Together is set to be featured on two new upcoming Travel Channel specials showcasing nationwide State Fair foods and competitions. “State Fair Foods” is scheduled to air at 7 p.m. CST tomorrow, Wednesday, January 18; at 2 a.m. CST on Thursday, January 19; and again at 6 p.m. CST on Saturday, January 28. “State Fair Competitions” will premiere at 5 p.m. CST January 28.

The Travel Channel’s producers contacted the fair’s marketing staff last winter in hopes of showcasing favorite Minnesota State Fair foods and unique competitions. After months of planning and pre-production work, taping took place during several days of the 2011 fair. Camera crews visited all corners of the fairgrounds, shooting footage of fair guests noshing on beloved culinary concoctions; competitors vying for rosette ribbons; and Minnesotans taking in the sights and sounds of their favorite end-of-summer tradition.

When “State Fair Foods “ premieres, viewers will recognize iconic Minnesota State Fair foods like Sweet Martha’s Cookies, hot dish on-a-stick, Nitro Ice Cream, alligator on-a-stick, chocolate-covered bacon, macaroni and cheese on-a-stick, sweet corn ice cream and salad on-a-stick. Highlights of the “State Fair Competitions” special include the fair’s flatpicking guitar championships, llama costume contest, high school marching band competition, Princess Kay butter sculptures and IRONJACK Lumberjack Show.

Check travelchannel.com and local TV listings for more details and exact air-date and time information.

The 2012 Minnesota State Fair runs Aug. 23 through Labor Day, Sept. 3. Visit www.mnstatefair.org for more information.

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