

MINNESOTA STATE FAIR

Aug. 26 through Labor Day, Sept. 6, 2010

■ 1,790,497 guests attended the 2009 Minnesota State Fair

Gender



Employment Status

Employed Full-time	56.4%
Employed Part-time	17.7%
Not Employed	25.9%
Homemaker	4.7%
Retired	10.2%
Not Employed Looking for Work	5.3%
Disabled	1.5%
Student	3.2%
Temporarily Laid Off	0.6%
Other	0.4%

Education

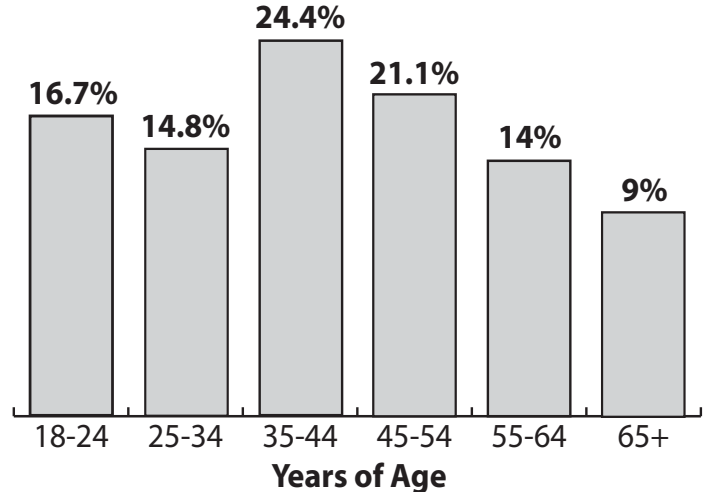
Less than 12th Grade	4.2%
High School Graduate	25.5%
Some College	35.9%
College Degree or More	34.4%

Per Capita Spending 2009

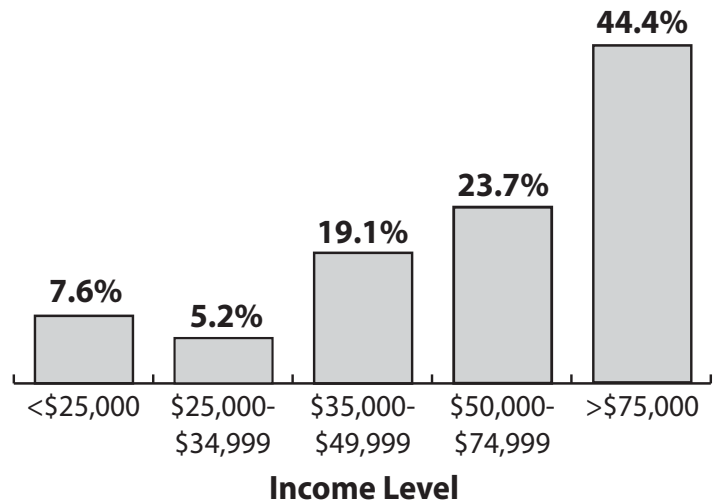
Admission Fee Average	\$ 8.86
Food & Beverage	\$ 16.91
Retail Purchases	\$ 10.32
Carnival/Midway/ Kidway/Adventure Park	\$ 3.34
Other Attractions	\$ 1.40
Grandstand	\$ 1.59

TOTAL PER CAP **\$42.42**

Demographic Breakout



Annual Household Income



Home Ownership

Own	77.6%
Rent	17.3%
Other	5.1%

Number of Children Under 18 in Household

None	53%
One	16.6%
Two	18.2%
Three of More	12.2%