

NEWS RELEASE

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Doe's Dogs Celebrates 50 Years with New Diggity Dog

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MINNESOTA STATE FAIRGROUNDS - In celebration of its 50th year at the Minnesota State Fair, Doe's Hot Dogs introduces the delicious new Diggity Dog. Dipped and fried in sauerkraut and relish rye batter, this all beef dog pays homage to the Doe Family's German heritage.

The Diggity Dog is the 15th hot dog to be added to Doe's menu, which also includes favorites like the Darn Good Dog, Doggone Tasty Dog, Original Doe Dog, SauerDog, Dilly Dog and Hot Pepper Flame Dog.

John Doe, Sr. began the tradition of serving unique premium hot dogs to fair guests in 1957. Since then, Doe's has become a three generation family-owned concession company.

Join Doe's 50th Anniversary Celebration - visit Doe's Hot Dogs at two locations on the fairgrounds - across from the Mighty Midway on Liggett Street, or next to Little Farm Hands on Lee Avenue.

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